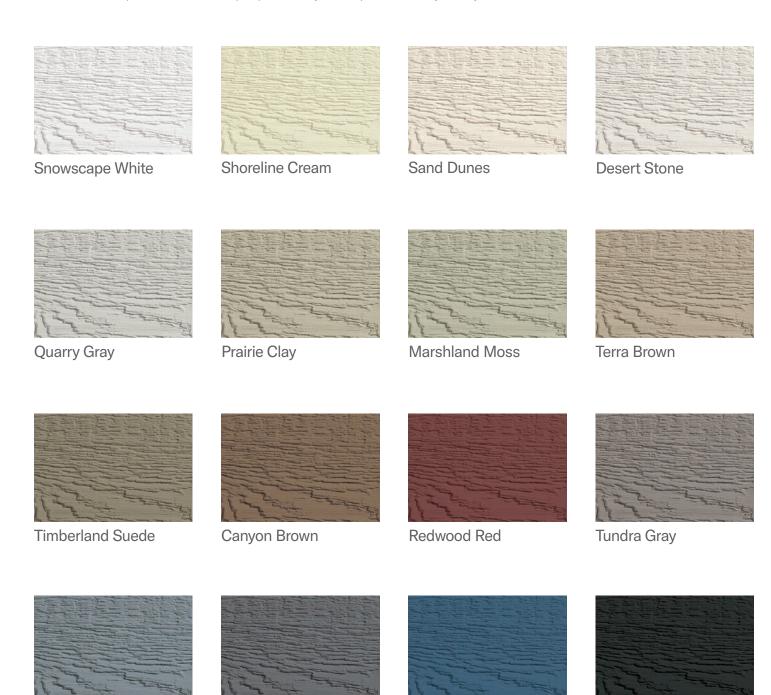


CHOOSE YOUR COLORS

The LP® SmartSide® ExpertFinish® Trim & Siding color collection includes 16 versatile prefinished colors, all designed to look great and remain durable thanks to an acrylic latex factory-finished paint. From crisp Snowscape White to daring Abyss Black and many colors in between, you can bring any design vision or style to life.

Our 16 ExpertFinish colors offer on-trend, versatile design options ideal for many home styles, regions and more while ensuring your home stands up to whatever life throws its way for years to come. Looking for a custom color? LP SmartSide products also come pre-primed so you can paint them any color you choose.

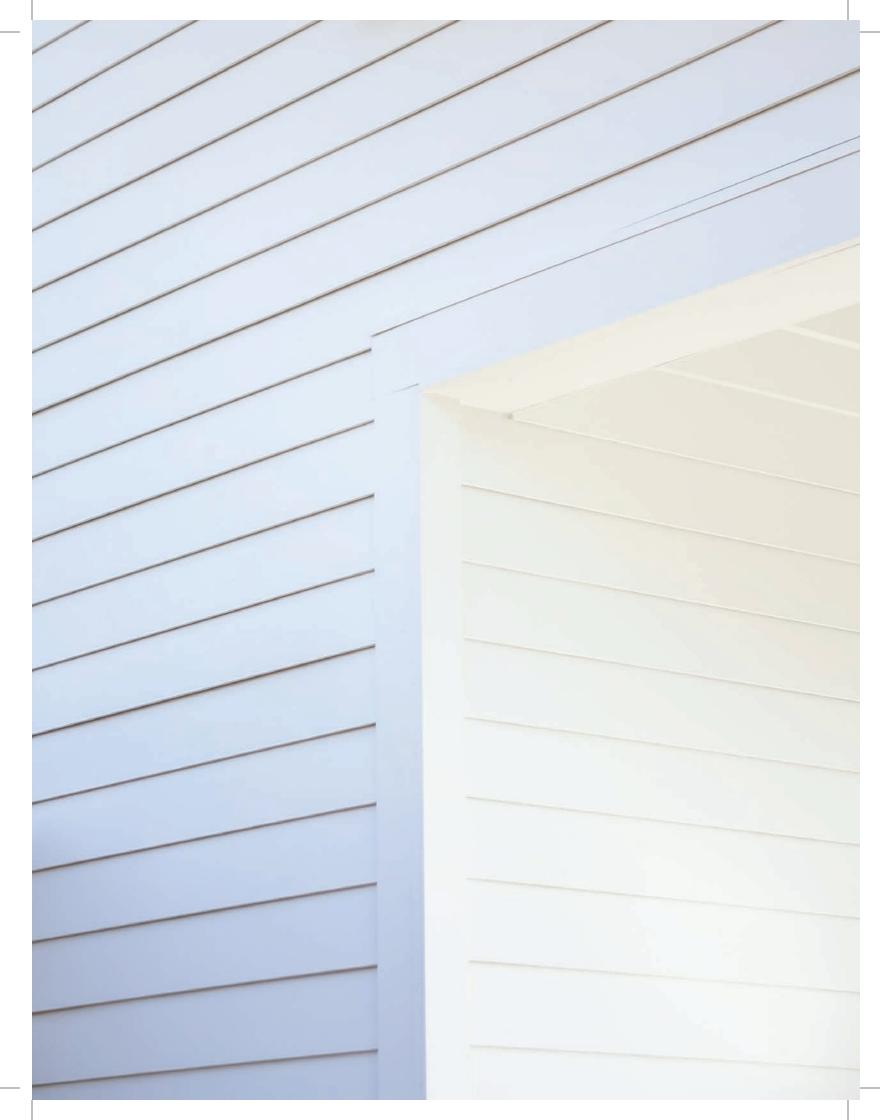


Rapids Blue

Abyss Black

Cavern Steel

Summit Blue



WHAT TO EXPECT WHEN RE-SIDING

On average, re-siding your home takes 7 to 14 days and can be done virtually any time of the year. When you install LP® SmartSide® ExpertFinish® prefinished siding, you'll see time savings. If your new siding is installed pre-primed, the painting and finishing process typically takes an additional 2 to 4 days as long as your contractor follows the paint manufacturer's instructions.

If you are in need of a contractor, please visit LPCorp.com/Request-A-Quote to request a quote from a reputable contractor in our LP® BuildSmart™ Preferred Contractor program.





ADVANCED DURABILITY FOR LONGER LASTING BEAUTY®

Every LP® SmartSide® product is treated to the core with our proprietary SmartGuard® manufacturing process. With four components of protection, the SmartGuard process adds strength and helps LP SmartSide products withstand impacts, freeze-thaw cycles, high humidity, fungal decay and more.

Zinc Borate: This naturally derived additive helps engineered wood resist damage from termites and fungal decay.

Resins: Resins offer incredible strength to help LP SmartSide siding stand up to impact and survive freeze-thaw cycles.

Waxes: Designed to resist moisture, waxes coat each strand to offer enhanced durability in humid environments.

Overlay: This final element of protection resists moisture intrusion, providing a durable base for a finished look.

When your siding is made with the SmartGuard process, you'll have the peace of mind you need when it comes to your home's exterior. LP SmartSide products can stand up to up to 200 mph winds, golf ball-sized hail, extreme heat, fungal decay, termites and more. Make the right choice the first time with LP SmartSide Trim & Siding.



AN INVESTMENT WITH LASTING VALUE

LP® SmartSide® products are backed by industry-leading limited warranties that are 67% longer than the industry standard 30-year warranty. With LP SmartSide engineered wood siding, trim and more, you can re-side with confidence in the product to withstand weather, impact and the passage of time.

LP SMARTSIDE PROTECTS MORE

The LP SmartSide Trim & Siding limited warranty covers three main areas of potential damage—fungal decay, hail, and structural features like buckling—so you can have peace of mind and the look you desire for your home. Specifically, the limited warranty covers hail damage caused by hail up to 1.75 inches in diameter, fungal degradation, buckling, cracking, chipping, peeling and other rupturing of the resin-saturated surface.

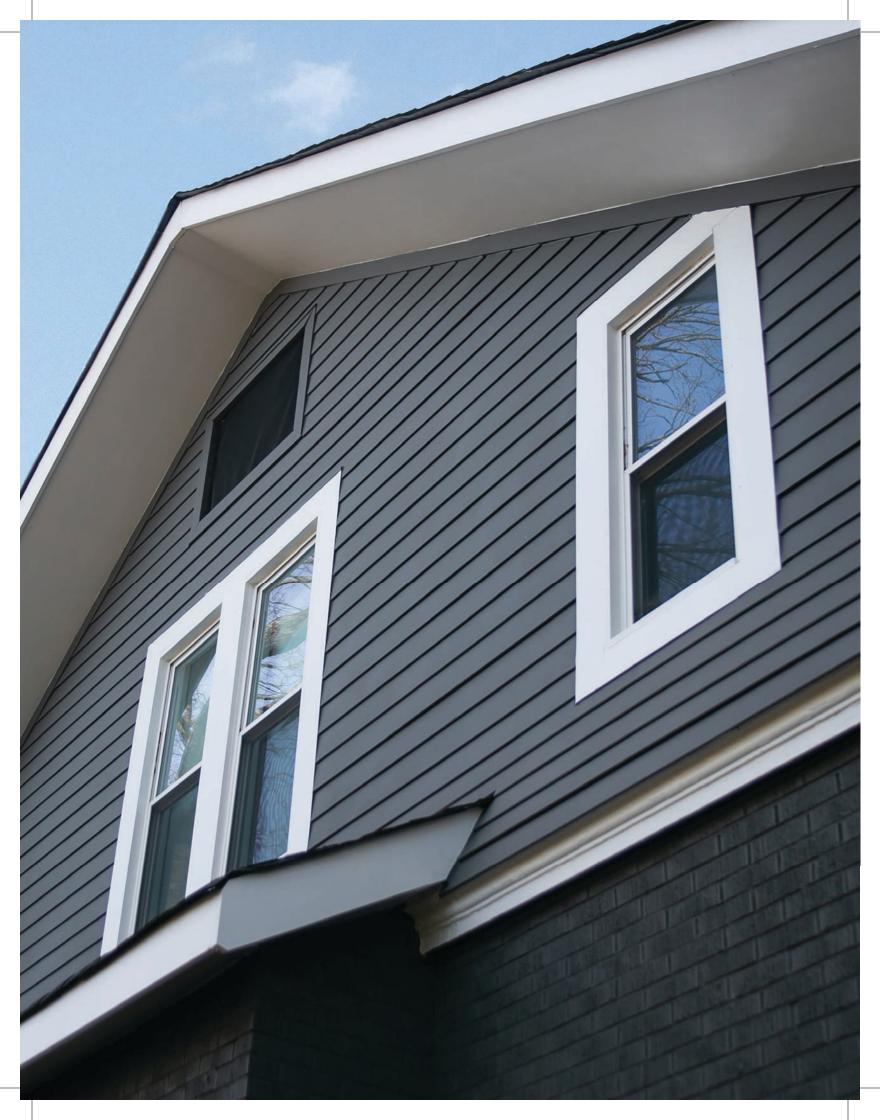




Additional coverages in the LP SmartSide ExpertFinish limited warranty include discoloration due to chalking, yellowing or excessive fade, peeling, blistering, cracking and erosion that exposes the substrate, in addition to all LP SmartSide 5/50 limited warranty coverages.

For more information and complete details on LP SmartSide warranties, visit LPCorp.com/Warranties.







ADVANCED DURABILITY FOR LONGER LASTING BEAUTY®

LP® SmartSide® Trim & Siding has been the siding of choice for over 20 years for homeowners who want uncompromising quality and distinctive curb appeal. Because you can get all the benefits of traditional wood without nature's imperfections, your home can look beautiful and stand up to the elements for years to come with the #1 brand of engineered wood siding. Choose LP SmartSide products for your full home siding solution.



For more information on LP® SmartSide® Trim & Siding, visit LPCorp.com/SmartSide

MARNING: Drilling, sawing, sanding or machining wood products can expose you to wood dust, a substance known to the State of California to cause cancer. Avoid inhaling wood dust or use a dust mask or other safeguards for personal protection. For more information go to www.P65Warnings.ca.gov/wood.